

# Use of the FSSC 22000 Logo

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## Introduction

The purpose of this article is to provide Certification Bodies with guidance on the rules for use of the FSSC 22000 logo, both for themselves, as well as for the organizations they certify (COs).

## Requirement

The Scheme, Part 2, Section 2.5.5 - Logo Use

1. Certified organizations, Certification Bodies and Training Organizations shall use the FSSC 22000 logo only for marketing activities such as organization's printed matter, website, and another promotional material.
2. In case of using the logo, the organization shall comply with the following specifications:

Color	PMS	CMYK	RGB	#
<b>Green</b>	348 U	82/25/76/7	33/132/85	218455
<b>Grey</b>	60% black	0/0/0/60	135/136/138	87888a

Use of the logo in black and white is permitted when all other text and images are in black and white.

3. The certified organization is not allowed to use the FSSC 22000 logo, any statement or make reference to its certified status on:
  - a product;
  - its labelling;
  - its packaging (primary, secondary or any other form);
  - in any other manner that implies FSSC 22000 approves a product, process, or service.

## Use of the FSSC logo by Certified Organizations

- The FSSC logo may be used on the organization's printed matter, literature, business cards, website and promotional material subject to the design specifications.
- The FSSC 22000 logo may **NOT** be used either on a product, its labelling or its packaging, or in any other misleading manner, so as to suggest that the certification body has certified or approved any product, process or service of a certified organization.
- Mentioning possession of an FSSC 22000 certificate or making any reference such as "Produced in an FSSC 22000 certified company" on a product label or packaging is **not** allowed.
- The certification body will audit the use of the FSSC 22000 logo by certified organizations during every surveillance and re-certification audit. Any non-conformance associated with the use of the logo will be required

to be managed as per the Scheme requirements for nonconformity management.

## Use of the FSSC Logo by Certification bodies

- A certification body may use the FSSC 22000 logo once they have entered into a license agreement with the Foundation. This may be a provisional license, when the certification body is not yet accredited, or a permanent full license after the certification body has gained their FSSC 22000 accreditation.
- The FSSC 22000 logo may be used by a certification body, but only in conjunction with its own certification symbol on its certificates, printed matter, literature, business cards, website and promotional material associated with its certification activities, subject to the design specifications below.
- The use of the FSSC 22000 logo will be audited by the accreditation body during each surveillance and re-accreditation audit and under the Integrity Program. Any non-conformance associated with the use of the logo will require remedial action to correct the use of the logo on issued documents as well as corrective action for future use.

## Design of the FSSC Logo

- The FSSC 22000 logo shall be reproduced in the specified colors, as per the FSSC 22000 Additional Requirement 2.5.5, and in a size that makes all features of the logo clearly distinguishable.
- Use of the logo in black and white is permitted when all other text and images are in black and white.

## FAQ's

In addition to the requirements laid out in Part 2, Section 2.5.5 of the Scheme, the below guidance has been established based on the most common enquires the Foundation receives on the use of the FSSC 22000 logo:

**Question:** May the FSSC 22000 logo be included on the product's packaging (primary, secondary or tertiary) or label?

**Answer:** No

**Question:** May a product's packaging indicate "Manufactured in an FSSC 22000 Certified facility"?

**Answer:** No

**Question:** We are a certified organization; may we brand the clothing/uniform we issue our staff with the FSSC 22000 logo or indicate another related statement on the clothing/uniform?

**Answer:** No

**Question:** May we (CB) issue one of our certified organizations with a flag with the FSSC 22000 logo on it?

**Answer:** Yes, a flag may have the FSSC 22000 Logo present, as long as the CB is issuing the flag, and that all the requirements as laid out in the Scheme, Part 2, Section 2.5.5 are adhered to. The CB is responsible for ensuring the flags issued meet the Scheme requirements, and that it is only issued to their FSSC 22000 certified organizations.

**Question:** Many certified organizations are asking us whether it is possible to mention on the product's packaging or label that they have been certified for FSSC 22000 by our CB. They will not use the logo, only the wording of the standard/schemes name. Is this allowed?

**Answer:** No

**Question:** May we use the FSSC 22000 logo on our training material or the delegate's certificate?

**Answer:** The FSSC 22000 logo is not allowed to be used on training material or the certificate unless the training organization has a license with the Foundation.

**Question:** May the FSSC 22000 logo be used on business cards?

**Answer:** Yes

**Question:** Is a certified organization permitted to use the FSSC 22000 logo on the side of its vehicles or transport units?

**Answer:** No

**Question:** Our organization is certified to FSSC 22000 and co-packs products for a client. May our client indicate the logo on their website?

**Answer:** The FSSC logo may only be used by the FSSC 22000 certified organization, not their clients, so it would not be possible for the client to use the logo on their website. They may reference that they use FSSC 22000 certified organizations to produce their products, but it can be a statement on a website only, the logo may not be displayed.

**Question:** Are there any rules and requirements about the use of social media to promote FSSC in terms of services as well as when the client wants to promote that they have achieved FSSC 22000 certification?

**Answer:** There are no specific rules or requirements regarding promotion on social media, other than following the requirements for logo usage as outlined in the Scheme.

**Question:** May we change the colour of the logo?

**Answer:** You may change the size of the logo (smaller or larger) as long as it is still proportional, however not the colour.

**Question:** May the logo be used on a COA or on the Product Specification?

**Answer:** No

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